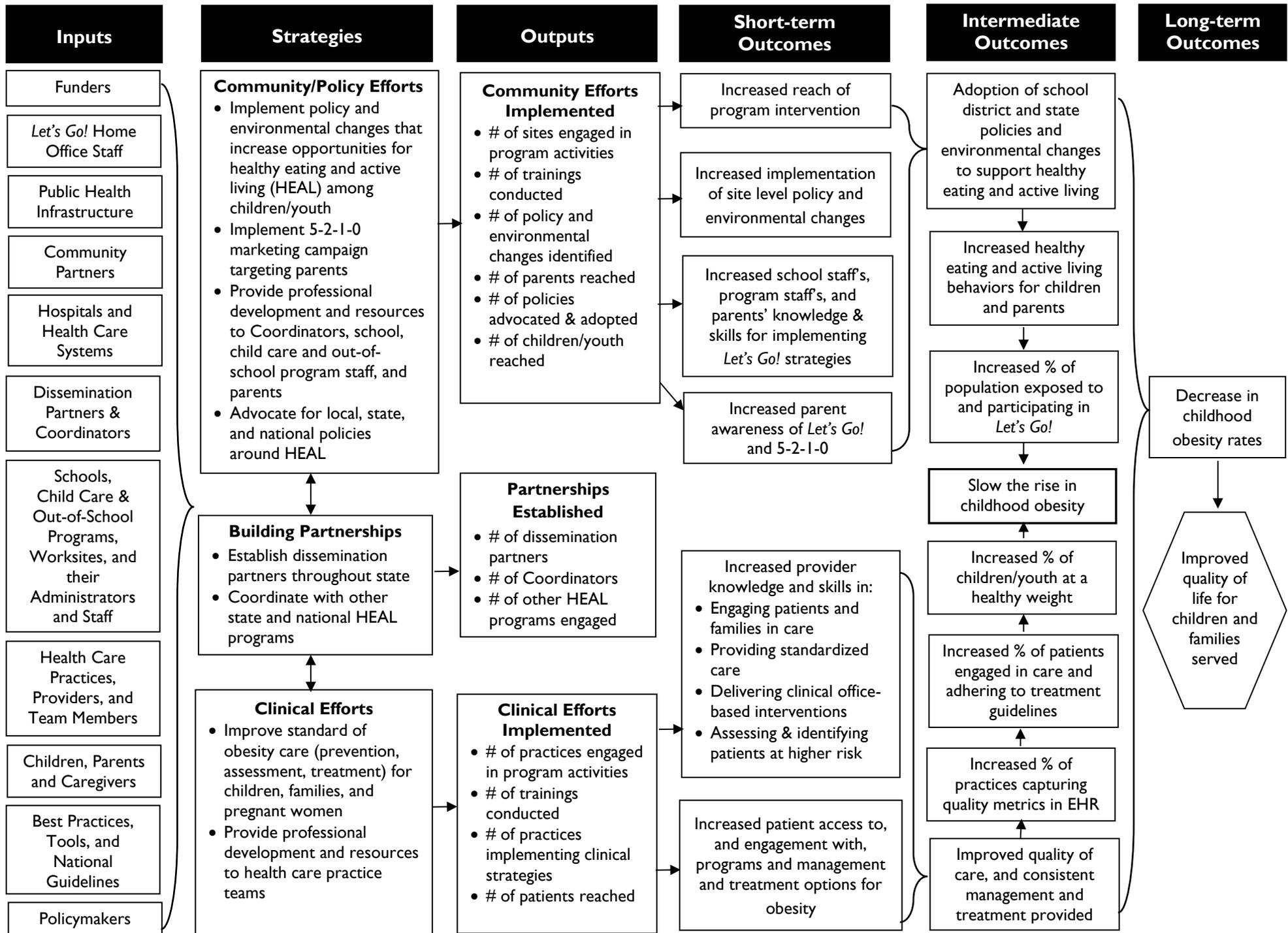


Let's Go! Program (9/1/16)



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Logic Model and Component Definitions

The logic model is a tool for planning, describing, managing, communicating, and evaluating a program or intervention. It's a graphic depiction of the relationship between the program's activities and its intended effects or outcomes. It shows the "if-then" relationships among the program elements. If I do this activity, then I expect this outcome. It helps ensure clarity and consensus about main strategies/activities and intended outcomes.

The logic model provides a single-page summary of the program that is easily shared with staff, partners, and funders. Logic models are not static documents. They should be revised periodically to reflect new evidence, lessons learned, and changes in resources, activities, or expectations.

Inputs:

Inputs are the resources that go into a program or intervention—what the program needs to operate.

Strategies/Activities:

Strategies/activities are events undertaken by the program or partners to achieve desired outcomes—what the program will do.

Outputs:

Outputs are the direct, tangible results of activities—what we will get. They are the measurement tool of process evaluation, basic data on program participation. Outputs serve as documentation of progress.

Short-term Outcomes:

Short-term outcomes are the immediate effects of the program or intervention activities.

Intermediate Outcomes:

Intermediate outcomes are typically behavior and policy changes.

Long-term Outcomes:

Long-term outcomes refer to the desired results of the program and can take years to accomplish.

Notes:

- *The Let's Go! Logic Model* is program specific and fits within the MaineHealth "Decrease Obesity" Logic Model, from which it was adapted.
- *Professional Development* includes trainings, workshops, technical assistance, presentations, and information sessions.
- *Best practices* are procedures that have been shown by research and experience to produce optimal results and that are established or proposed as a standard suitable for widespread adoption.

References:

MaineHealth "Decrease Obesity" Logic Model. Retrieved July 20, 2016, from http://www.mainehealthindex.org/sites/default/files/Obesity%20Logic%20Model_8-22-14.pdf

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